



For Immediate Release:

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## **LANTANA NAMED “COMMUNITY OF THE YEAR” AT LOCAL INDUSTRY AWARDS CEREMONY**

(DALLAS, TX – April 17, 2006) – Lantana was named Dallas/Fort Worth’s “Community of the Year” by the Home Builders Association of Greater Dallas (HBA) at the 2006 McSAM Awards (Sales and Marketing Council) ceremony on April 8. This prestigious award is judged on the concept of the development, its use of land, landscape design, architecture, continuity of theme and sales success.

The McSAM Awards were created in 1979 by the Sales and Marketing Council of the HBA in recognition of Sales and Marketing excellence. The award is given to builders, developers and associates who have made significant and creative contributions in residential marketing through specific achievements during 2005.

“We are absolutely thrilled to receive this honor again and truly believe that Lantana is a one of a kind community,” said Teresa Carson, Vice President of Marketing for Lantana. “A developer’s vision and attention to detail make a world of difference in a community like Lantana. From the landscape design, the fantastic resident amenities to the design of the homes – every aspect has been addressed in creating an ideal place to call home for our residents.”

Together with the community honors, Lantana also earned awards for best Development Logo, Multimedia Piece, Black and White Newspaper Ad and Sales Promotion for Developer.

Located just north of Flower Mound, only minutes from Dallas/Fort Worth International Airport, Lantana prides itself on its sense of community. Numerous amenities bring residents together, including the Town Green, where residents gather to enjoy year ‘round activities at the gazebo.

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Lantana also provides some of the finest lifestyle amenities in the area. Residents will enjoy two fitness centers with aerobics and meeting rooms, five junior Olympic-size pools, a water spray park, tot lots, tennis courts, hike-and-bike trails and an open-air pavilion.

The award-winning Jay and Carter Morrish designed Lantana Golf Course runs throughout the development and provides an ideal setting for many neighborhoods. Numerous home sites offer views of the rolling green fairways, white sand bunkers and blue ponds.

Another benefit to Lantana residents is the on-site E. P. Rayzor Elementary School. This highly-acclaimed school has earned a reputation as one of the finest in the Denton Independent School District.

Lantana is home to an impressive list of home builders that include Highland Homes, David Weekley Homes, Newport Homebuilders, Drees Custom Homes, Huntington Homes, Grand Homes, Landstar Homes, William Ryan Homes, Balmoral Homes, Altura Homes, New Haven Custom Homes, Cliff Hodge Custom Homes, Newcastle Custom Homes, Blackhawk Custom Homes and Sanders & Associates.