

Lantana wins 2011 People's Choice Award for Community of the Year

Lantana wins 2011 People's Choice Award for Community of the Year at the Dallas Home Builders Association McSAM Awards held on March 24, 2011. The McSAM Awards were created in 1979 by the Sales and Marketing Council in recognition of Sales and Marketing excellence. The prestigious McSAM Award is given to Builders, Developers and Realtors who have made a significant and creative contribution in residential marketing through specific achievements during the year. 2011 is the first year the People's Choice Award has been awarded. Residents and visitors in Metroplex communities were asked to vote in certain categories - Favorite Community, Favorite Builder and Favorite Realtor. In addition to our award, Highland Homes was announced as the People's Choice for Home Builder.

Thank you to all who voted on behalf of the Lantana winners!